**2023 IFA Media Reception Taipei** 



## Date: Wednesday, May 31st

Venue:	Taipei	<b>Eslite</b>	Xinyi ,6F	Visual	Room
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(No. 11, Songgao Rd., Sinyi Dist., Taipei)

13:30-14:00 Registration

14:00-14:10	Opening Remarks Jens Heithecker	Axel Limberg		
	Chief Strategy Officer Clarion Events Germany	-	ve and Executive Director ice Taipei	
14:10-14:30	IFA 2023 – Shape Fut Jens Heithecker Chief Strategy Officer Clarion Events Germany	ture Together N Dirk Koslowski Executive Directo IFA Management		
14:30-14:50	Consumer Experience – Changing Consumer Behavior Towards Net Zero Sustainability Global Strategic Insights Director GfK SE			
14:50-15:10	Robot House – Adva Control	nced Virtualiza	ition Technology of Robot Alexander Su President, DFI Inc.	
15:10-15:30	The Sustainability Villag - Era of Sustainable Consumer Electronics Allen Jong			
15:30-15:50	AI and Chips – How Smarter Device Our Daily Lives	s Can Improve	<b>President, Acer Gadget Inc.</b> <b>James Wang</b> Chief Strategy & Sales Officer eYs3D Microelectronics, Co.	
15:50-16:10	Best Practice Sharing TBC			
16:10-16:30	Qui, Luchy Diuw	There will be refreshments and 3C products raffle, seats are limited, welcome to participate!		

## For more information, please contact IFA Taiwan agent, or sign up from the link on the right.

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